



The Situation:

A leading beverage manufacturer faced severe supply chain disruptions and a critical raw material shortage, directly threatening their production schedule and market presence.

Challenges Overcome:

- Rapid adaptation to a disrupted supply chain.
- Maintaining production pace to prevent market share loss.
- Overcoming a national raw material shortage swiftly.

Strategic Solutions by KAG:

Responding with agility, KAG Logistics devised an effective mode conversion strategy:

- Identified and secured alternative material sources promptly.
- Converted transportation modes to expedite delivery without disturbing existing supply lines.
- Initiated nearshoring operations to avoid production line shutdowns and delays.
- Employed extensive logistics expertise to implement a ground expedite solution, ensuring an optimal balance of speed and cost.

KAG Logistics' robust and diverse carrier management team possesses deep experience across multiple modes. This expertise is key as market conditions shift and shippers need access to multiple modes so they can move their products as efficiently as possible.

Results Delivered:

- Transit times improved despite supply chain challenges.
- Production remained on schedule, avoiding costly setbacks.
- The manufacturer's on-time delivery commitment was honored, safeguarding market share.

KAG Logistics' ability to quickly pivot the shipper's transportation network design, apply carrier management expertise, and provide ongoing improvement to the customer's operations helped it earn the supplier of the year award from the manufacturer.

The Verdict:

Whether you're a small startup or a Fortune 500 company, having a partner who excels at swiftly adapting to supply chain disruptions ensures uninterrupted production, on-time deliveries, safeguarded market share, and more.

Improved transit times

On-time production

On-time delivery



KAG Logistics came through when we needed it most. Their **rapid response** and **strategic thinking** kept our production on track and our products in circulation.



– Leading Beverage Mfr.

If you're ready to explore how we can tailor these solutions to your business, reach out today.

Visit [kaglogistics.com](https://www.kaglogistics.com) or call 1-877-203-3283