



# Case Study: Dedicated Fleet

Dedicated Fleet Restores Logistical Operations for Global Chemical Company



## LOGISTICS

### The Challenge:

A significant quality control issue arose when a Global Fortune 500 chemical company discovered off-spec product contamination in their customer's tanks. With a busy season approaching, the urgency to rectify the situation was paramount.

### Key Problems Addressed:

- Urgent quality control issue due to off-spec product delivery.
- High-demand season requiring swift and effective logistic resolution.
- Need for specialized handling and coordination to prevent further incidents.

### Our Strategic Approach:

KAG Logistics tailored a dynamic solution:

- Developed a 24/7 dedicated transportation model utilizing a fleet of 20 dedicated trucks, ensuring continuous product movement for testing and correction.
- Implemented predictive analytics for efficient resource allocation, with the flexibility to scale operations as needed.
- Coordinated a dedicated project manager and trained drivers for specialized handling, ensuring familiarity with customer SOPs and product requirements.

**274 total orders**

completed in six months by

**20 dedicated drivers**



**0 spills or incidents**



### Outcomes Realized:

- Completed 274 orders in six months, thanks to a team of 20 dedicated drivers.
- Maintained a flawless safety record with zero spills or incidents.
- Introduced a fixed-cost pricing model to provide predictable invoicing, optimizing costs while maintaining high service levels.

In under a week, Logistics Solutions devised a dedicated transportation model with 24/7 flow of assets between tanks and testing facilities. Predictive analytics guided the allocation of 20 trucks, with potential for expansion, and a dedicated project manager was assigned to the project. Cost control measures included positioning drivers near customer sites to minimize empty miles and instituting a fixed-cost pricing model. Drivers were trained extensively on product and customer needs, ensuring efficient operations.



The **expertise** and **adaptability** of KAG Logistics were instrumental in our success. Their dedicated professionals made a daunting task manageable, achieving our goals with **precision** and **care.**"



Contact KAG Logistics today to discuss what transportation management and logistics tools can help improve your bottom-line and make your job easier.

Visit [kaglogistics.com](http://kaglogistics.com) or call 1-877-203-3283